

Alfredo Cisneros

Fort Collins, CO | +1 (970) 633-0774 | alfredocm@gmail.com

Summary

Experienced UX/UI Designer with a proven record in end-to-end product design for web and mobile platforms. Demonstrated skill in crafting intuitive user interfaces and design systems using tools like Figma, while translating complex flows into seamless user experiences. Adept at leveraging data-driven insights and collaborating with cross-functional teams, including founders, to drive impactful, user-centered product innovation.

Skills

- **UX/UI Design:** UI design, wireframing, prototyping, user-centered design, user interviews, design thinking, user testing, User Experience (UX), Product Design
- **Frontend & Development:** HTML5, CSS, CMS, frontend development
- **Accessibility:** Section 508, WCAG, W3C standards, USWDS
- **Methods & Collaboration:** Agile methodologies, team management, ClickUp, Jira, Confluence, Trello
- **CMS & Platforms:** WordPress, Joomla, Drupal
- **Server & Hosting Management:** cPanel, Cloudways, server administration (setup, monitoring, optimization)
- **Tools:** Figma, Penpot, Sketch, Adobe Creative Cloud, UXPin, Balsamiq, Zeplin, Jira, Confluence, GitHub, Trello, ClickUp, AI-assisted tools
- **Design Systems & UI Frameworks:** Material UI, Kendo UI, PrimeNG (Angular & Vue), IBM Carbon, iOS Human Interface Guidelines, Semantic UI, Bootstrap, Salesforce Lightning, custom systems built with Storybook, Penpot, Tokens Studio for Figma, Visual Identity
- **Professional Attributes:** Entrepreneurial Mindset, Customer Empathy, Systems Thinking

Work Experience

EPIC IO Technologies

Senior UX/UI Designer

May 2024 - Present

Remote, United States

- Crafted seamless, user-centered experiences for AI and IoT products, leading end-to-end design from concept through final implementation.
- Orchestrated user-centric design strategies to optimize usability and accessibility, aligning complex flows with intuitive interactions.
- Leveraged analytics and user feedback to refine designs, balancing aesthetic vision with data-driven decision making.
- Integrated a modern Design System based on Angular PrimeNG, streamlining the design process and ensuring a frictionless design-to-development handoff.

Blue Cross Blue Shield

UX Strategist and Web Portal Manager

Jul 2023 - Sep 2024

Cheyenne, United States

- Enhanced user engagement by 23% through data-driven improvements and incorporating user testing to refine UX strategies.
- Optimized landing pages using WordPress and Bootstrap, reducing bounce rates by 17% while ensuring a clean, user-centered experience.
- Improved overall user satisfaction by 21% by implementing iterative design feedback and leveraging advanced prototyping tools to drive design enhancements.

USDA National Forest Service (via multiple contractors: Ace Info-Guidehouse, ASM Research, Synergy BIS)

Senior UX/Product Designer & UX Strategist

Oct 2019 - Dec 2022

Fort Collins, United States

- Led UX strategy and product design for USDA's Digital Infrastructure Services Center (DISC), driving modernization of mission-critical platforms.

- Created and implemented the design system for NRM-SUDS (Species and Units Data System), enabling the migration of a legacy system into a modern SaaS web application using Angular and Material UI, which improved user experience and stakeholder validation through dynamic, interactive prototypes
- Optimized geospatial workflows and improved field usability for GOARIS (Geospatial Outdoor Recreation Information System), enhancing forest recreation planning and data management efficiency
- CFETS (Contractor Financial & Expense Tracking System): Implemented a component-based design system for Angular using Kendo UI, improving consistency and reusability across the platform. Enhanced usability through refined information architecture and high-fidelity prototypes, streamlining contractor financial reporting processes.
- APHIS-IPHIS (Integrated Plant Health Information System): Modernized UI, enhanced accessibility (508, WCAG, USWDS), and simplified workflows for federal plant health inspections.
- Designed and prototyped enterprise-level dashboards and service delivery platforms, supporting shared services across USDA (geospatial, hosting, IAM, and infrastructure), which enhanced user engagement and system efficiency. Improved Drupal-based sites with new modules and usability/accessibility enhancements, contributing to web initiatives
- Conducted usability testing that improved user satisfaction by 20% and reduced task completion time by 30%.
- Streamlined workflows and collaboration, accelerating development timelines by 40% and ensuring faster delivery of mission-critical tools.
- Partnered with product owners, engineers, and stakeholders to align federal accessibility standards with user needs in complex, high-impact environments.
- Maintained active Public Trust clearance throughout all USDA contracts, ensuring compliance with federal security standards and facilitating seamless project execution

AlsoEnergy Inc.	Nov 2016 - Oct 2019
<i>Lead UX/UI Designer</i>	<i>Boulder, United States</i>
• Developed the foundations for a software library and design system using Semantic UI and CSS, which are still in use, enhancing design consistency and efficiency • Expanded platform design to include mobile app experiences, specifically Android, ensuring consistent usability and scalability across devices. • Enhanced user engagement by modernizing the system using AI-assisted tools, resulting in improved user satisfaction and retention • Engineered a React JS-compatible UI Kit library using Zeplin and CSS, streamlining the design process and improving developer collaboration	

Education

Syracuse University	Jan 2011 - Sep 2013
<i>Bachelor's degree, Visual & Performing Arts</i>	
• Achievements: accredited in the US	
TCI - Adobe® Certificate	Feb 2003 - Feb 2005
<i>Advanced Program, Web Design & PHP Development</i>	
IPDI - Polytechnic Institute Ind. Design	Sep 1993 - Jul 1997
<i>Bachelor's degree, Information Design (Graphic & Industrial)</i>	

Languages

- English (ILR Level 4 (Full professional proficiency))
- Spanish (Native)
- Portuguese (Basic)